32nd Annual
SSRIC Student Conference
in the Social Sciences
CSULB, May 2, 2008

8:15 — 9:00 Registration
University Student Union Ballrooms A & B

9:00 — 9:50 Welcome & Keynote Address
University Student Union Ballrooms A & B

Introductions by Dr. Jose F. Moreno
Associate Professor, Chicano & Latino Studies
California State University, Long Beach

University Welcome from Dr. Karen L. Gould
Provost & Senior Vice President, Division of Academic Affairs
California State University, Long Beach

College of Liberal Arts Welcome from Dr. Gerry Riposa
Dean, College of Liberal Arts
California State University, Long Beach

SSRIC Welcome from Dr. Lori Weber
2007/8 Social Science Research & Instructional Council, Chair
Associate Professor, Political Science
California State University, Chico

Keynote Address from Dr. Elizabeth L. Ambos
Assistant Vice Chancellor, Research Initiatives & Partnerships
California State University
10:00 — 11:00 Session I

USU 303
Panel 1A: Health Care & Social Services Across the Lifespan
Becky Nash, Moderator

“The Effect of Social Support on Depression & Maternal Stress during Pregnancy”
Elizabeth Adle, Psychology
California State University, Long Beach

“The Impact of Prenatal Maternal Depression & Stress on Infant Birth Outcomes”
Bertha Garcia, Psychology
California State University, Long Beach

“Health Care Utilization among Latino Adults & Older Adults”
Marisela Rosales, Social Work
California State University, Long Beach

USU 304
Panel 1B: Gender Representations & Credibility in Media
Sylvia Valenzuela, Moderator

“Editing Reality: The Media’s Manipulation of the Rodney King Affair”
Jacqueline Alvarino, History
California State University, Fullerton

“Message Credibility”
Jason W. Jones, Political Science
California State University, Fullerton

“She’s a Boy! Tomboys Challenge the Gender Binary in Hollywood Cinema, 1980”
Sarah Noone, Film and Electronic Arts
California State University, Long Beach

USU 305
Panel 1C: Tracing the Foundations of Human Institutions
Anastasia Tosouni, Moderator

“Source Characterization of Santa Cruz Island Chlorite Schist & Its Role in Stone Bead & Ornament Exchange Networks”
John J. Eddy, Anthropology
California State University, Northridge

“Stylistic Variability of Stemmed Obsidian Biface Tools on Easter Island: Using a Frequency Seriation”
Brooke Hundtoft, Anthropology
California State University, Long Beach

“Social Dimensions of Ancient Maya Funerary Urn Use”
Stephanie Lozano, Latin American Studies
California State University, Los Angeles
10:00 — 11:00 Session I (Continued)

USU 306
Panel 1D: Political Cultures & Subcultures
**Tiffany Schulte, Moderator**

“Congressional ‘Legicide’ and Presidential Power”
Dave Bulloch, Political Science
California State University, Fullerton

Radical Political Ridicule and its Sub Cultural Host: From the Circus Tent to the Battlefield—The Clandestine Insurgent Rebel Clown Army”
Stephanie Loera, Psychology
California State University, San Bernardino

“Going Negative Online: Negativity in the 2008 Primary Campaign E-mails”
Chasen Erlanger, Political Science
California State University, Fullerton

Los Alamitos Bay Room I & II
Panel 1E: Alcohol, Cigarettes & Aphrodisiacs
**Robin Högnäs, Moderator**

“Tobacco Interests, Information Policy and Market Failure: An empirical analysis”
Jeffrey Hemsley, Economics
California State University, East Bay

“Early Use of Alcohol and Cigarettes Impacts Recent Substance Use among Adolescents”
Nicole Mehdiyoun, Clinical Psychology
California State University, Dominguez Hills

“Aphrodisiac Knowledge & Preferences: Classic vs. Contemporary”
Brandilynn J. Villarreal, Clinical Psychology
California State University, Dominguez Hills
11:15 — 12:15 Session II

USU 303
Panel 2A: “Local” Governments & The Politics of Space
Becky Nash, Moderator

“The Effects of Tax and Expenditure Limitations on Municipalities in Los Angeles County, California”
Alejandro Gonzalez, Public Administration
California State Polytechnic University, Pomona

“Mettrans Safety Concerns Associated with Drug-Using Drivers”
Bow Lee, Health Science
California State University, Long Beach

“Is Downtown For Everybody Downtown Revitalization’s Impacts on the Homeless”
Zia Salim, Geography
California State University, Fullerton

USU 304
Panel 2B: Role Models for a Supportive Environment
Sylvia Valenzuela, Moderator

“Just Fix My Grammar: Negotiating Power, Tutoring Styles, and Mentoring Relationships”
Alexandra Larios, Sociology
California State University, Northridge

“A Daughter without Her Father: The Emotional Effects of Losing a Father”
Sarah Spohn, Human Development
California State University, Long Beach

“Providing a Supportive Educational Environment for Lesbian, Gay, Bisexual, Transgendered, Intersex, Questioning and Asexual Students in High Schools”
Robin Lynch, Chicano & Latino Studies and Anthropology
California State University, Long Beach

USU 305
Panel 2C: Moral Rights & Wrongs in Conquest & Genocide
Anastasia Tosouni, Moderator

“Chiune Sugihara: A Psychohistorical Study of a Rescuer of Jews during the Holocaust”
Christina Perris, History
California State University, San Bernardino

“Rwanda: Troubles with the Gacaca Courts”
Stephanie Stockdale, International Relations
California State University, Fresno

“The Rise of the Quetzalcoatl-Cortes Myth and its impact on the Spanish Conquest of Mexico”
Daniel Vidrio, History
California State University, Fullerton
11:15 — 12:15 Session II (Continued)

USU 306
Panel 2D: Attitudes about Sex & Sexual Practices
Tiffany Schulte, Moderator

“Effects of Self-Affirmation on Attitudes Toward Condoms”
Cheryl Stebbings, Psychology
California State University, San Bernardino

“Men Practicing Heterosexual Anal Sex in a Los Angeles County Sample”
Brent W. Fremming, Psychology
California State University, Long Beach

“Self-Esteem Discrepancies and Attitudes Toward Condoms”
Valerie Laws, General Experimental
California State University, San Bernardino

Los Alamitos Bay Room I & II
Panel 2E: Education Theory & Practice
Ed Nelson, Moderator

“Early Childhood Education”
Jacqueline Bacino, Psychology
California State University, Chico

“Pathways to Progress: Current and Future Trends of Blended Learning and Public Health Education”
Noushin Khoiny, Public Health
California State University, Long Beach

“Accuracy Is In The Eye of the Beholder”
Sophia Peralta, Criminal Justice
California State University, Long Beach

12:15 — 1:00 Lunch with Keynote Address
USU Ballroom A & B

Keynote Address
Dr. Juan M. Benitez, Interim Director
Center for Community Engagement and
Associate Professor, Chicano & Latino Studies
California State University, Long Beach
1:15 — 2:15 Session III

USU 303
Panel 3A: Image & Identity with Body Politics
Becky Nash, Moderator

“If I Can Only Get Their Approval, I'll be Happy with My Body”
Raphael Areizaga, Sociology
California State University, Northridge

“Young Feminists and the Beauty Ideal: An Analysis of Internalization and Reduction Behaviors”
Melanie Duncan, Sociology
California State University, Chico

Chris Curd, Sociology
California State University, Long Beach

USU 304
Panel 3B: The Family Culture in Literature & Life
Sylvia Valenzuela, Moderator

“Gypsies are Found Near Heaven: Comparing the Meaning of Language Describing Female and Male Characters in Gypsy Tales with Mainstream Children’s Literature”
Ivana Guarrasi, Linguistics
California State University, Long Beach

“Multitasking Across Generations”
Lyzette Blanco, Psychology & Sociology
California State University, Dominguez Hills

“Maps in Children’s Literature: Uses, Forms, & Functions”
Deborah Hann, Geography
California State University, Long Beach

USU 305
Panel 3C: Social Movements & Recognition of Difference
Anastasia Tosouni, Moderator

“Legal Mobilization vs. Judicial Impact: Law & Social Change & the American Civil Rights & Women's Rights Movement”
Erin Adam, Political Science
California State University, Long Beach

“Functional or Dysfunctional: The Perseverance of the African family in Dysfunctional America”
Brittney Cambre, Criminal Justice & Black Studies
California State University, Long Beach

“The Cherokee Freedmen”
Diana Porras, Public Policy & Administration
California State University, Long Beach
**USU 306**
Panel 3D: Symbols in Social Meanings
**Tiffany Schulte, Moderator**

“A Mind of its Own: Disruptive Automatic Word Processing”
Devin Borna, Psychology
California State University, Northridge

“The Effects of Graphic Images on Task Performance”
Michelle Garcia, Psychology
California State University, Northridge

“Effective Marketing: The Effects of Gender and Expression on Ratings of Attractiveness and Viewing Time”
Arnold H. Bae, Psychology
California State University, Northridge

**Los Alamitos Bay Room I & II**
Panel 3E: Going Green in the Golden State
**Alexandra (Misty) Jaffe, Moderator**

“Global Warming: California’s Plan”
John Darnell, Political Science & Urban Studies & Planning
California State University, Northridge

“Brownfields in Colton, CA”
Alicia Casner & Melissa Quintana, Geography & Environmental Studies
California State University, San Bernardino

**2:30 — 3:00 Closing & Awards Ceremony**
**USU Ballrooms A & B**

Charles McCall Award for best undergraduate paper
Betty Nesvold Award for best graduate paper
Gloria Rummels Award for best quantitative paper

**3:00 — 4:00 Reception**
**Alamitos Bay Room I & II**
*Reception sponsored by CSULB Office of the Provost*
CSU Social Science Research & Instructional Council

Founded in 1972, the Social Science Research and Instructional Council (SSRIC) is the oldest discipline council in the CSU. The Council’s mission is to foster quantitative social science inquiry by students and faculty. Each CSU campus is entitled to appoint a representative to the Council, which meets three times each year. A growing number of campuses have appointed a second co-representative.

The original focus of the Council was to oversee the CSU’s membership in the Inter-university Consortium for Political and Social Research (ICPSR), which was and remains the world’s premier social science data archive. Today, in addition to the ICPSR, the Council oversees CSU licensing agreements with The Field Institute (which conducts the California Poll), and the Roper Center for Opinion Research.

The Council provides a number of value-added services. These include:

Workshops for faculty, presented by Council members. Currently, workshops are available on the use of data bases and on SPSS (a statistical software package) at both the introductory and intermediate levels.

An annual Student Research Conference at which both undergraduate and graduate students present their work in a setting patterned after that of a professional conference. The 31st annual Student Research Conference was held at CSU, East Bay on April 27th, 2007.

Assistance to faculty and advanced graduate students wishing to attend the ICPSR Summer Program

Selection of faculty research proposals to include questions on the CA Poll.

Participation in the governance of the ICPSR. Over the years, four SSRIC representatives have served on the ICPSR’s Council. SSRIC representatives also participate at the ICPSR’s biennial Official Representatives (OR’s) meeting. Ed Nelson (Fresno) was recently selected for an ICPSR Flanigan Award in recognition of his contributions as an OR. Lori Weber (Chico) was selected as an OR Sabbatical fellowship at the ICPSR headquarters in Ann Arbor Michigan for the summer of 2006.

The Teaching Resources Depository (TRD). The TRD includes instructional modules and exercises, an SPSS tutorial, a Website for introductory research methods courses in political science, and various other curricular materials.

A Website (www.ssric.org) providing visitors with information on these programs and activities.

For more information, contact the current chair (AY 2007-8), Dr. Lori Weber, Associate Professor of Political Science, CSU Chico (lweber@csuchico.edu, 530.898.4504).
Special Thanks

The following people and organizations have helped to make the 2008 SSRIC Student Research Conference possible:

CSU Chancellor’s Office
CSU SSRIC Member Campuses
CSULB Office of the President
CSULB Office of the Provost
CSULB College of Liberal Arts, Dean’s Office
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CSULB USU Conference and Events Center

CSULB SSRIC Student Research Conference Planning Committee
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   Heather Rae-Espinoza, Human Development
   Ryan Fischer, Criminal Justice
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   Alexandra (Misty) Jaffe, Linguistics
   Linda Maram, Asian & Asian American Studies
   Jose F. Moreno, Chicano & Latino Studies (Chair)

SSRIC Student Research Conference Paper Reviewers
   Ellen Berg, Sociology, CSU Sacramento
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   Elizabeth Nelson, Sociology, CSU Fresno
   Lori Weber, Political Science, CSU Chico, SSRIC Chair

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We also thank the CSULB 49er Shops Bookstore, Apple, ICPSR, Minitab Inc., and SAS Inc. for their generous donations.

A very special thank you to all of the student presenters and their respective campus faculty for their support, participation and dedication...

“The CSU IS The Solution!”