## SSRIC MEETING MINUTES Friday, January 27, 2017 Online Only Meeting

2017-01-27: Winter 2017

Minutes, SSRIC Winter Meeting

Submitted by: Stafford Cox

Friday, January 27, 2017, 9 am  
Host Campus: California State University, Fresno – Big Blue Button

**Attending in person:** n/a.

**Attending On-line via Big Blue Button:** Stafford Cox (Long Beach), Rhonda Dugan (Bakersfield), Marcela Garcia-Castañon (San Francisco), Brian Gillespie (Sonoma), John Korey (Pomona, at-large, non-voting), Tim Kubal (Fresno), Regan Maas (Northridge), John Menary (Dominguez Hills), Francis Neely (San Francisco), Ed Nelson (Fresno, at-large; non-voting), Ken Shultz (San Bernardino), Ginger Shoulders (San Diego), Eugene Turner (Northridge, at-large; non-voting), Eric Vogelsang (San Bernardino), and Jill Yamashita (Monterey Bay).

**Absentees (Post-Meeting):** Absent SSRIC Representatives will be asked to vote on all motions via email following the meeting. Billy Wagner (Channel Islands), Lori Weber (Chico), Matt Jarvis (Fullerton), and Nancy Hudspeth (Stanislaus).

**Guests:** None.

**Quorum:** 12 representatives attended for 10 campuses plus 3 at-large members. Absentee votes were obtained via email.

**Note:** Recorded votes are *italicized*; motions and action items are in **boldface**, and bracketed statements [supplemental inserts] are to clarify discussion.

Meeting called to order at 9:10 a.m. by Gene Turner, Chair 2016-2017.

1. Call to Order / Approval of Agenda / Minutes / Announcements:

**MOTION: To approve the Winter Agenda (January 27, 2017)**. No objections.**MOTION: To approve the Fall 2016 Minutes (October 14, 2016)**. *M/S/P (Yeas 12 – 8 on-line, and 4 via email, Nays 0).* The minutes are approved.

**ANNOUNCEMENTS:**

* 1. Student Symposium Fresno April 27, 2017
  2. Spring Business Meeting Fresno April 28, 2107
  3. Field Institute Subscription
  4. Website Refresh is in-progress
  5. Travel Funds are available for the symposium/meeting
  6. Flying into Fresno is expense, but arrangements will be made for airport pick-ups
  7. Stafford suggests that if we conduct a longer Friday meeting, reps have the option to stay three (3) nights – Wednesday, Thursday, and Friday
  8. San Jose has subscribed for 2016-2017, but Pomona has not subscribed
  9. ICPSR 2017 Summer Workshops flyer should be released soon
  10. SSRIC Workshops are scheduled at Channel Island (Mar 3 and Stanislaus (tba). NVivo workshops are now available via Tim Kubal.

2. Election of SSRIC Chair-Elect 2017-2018: Nominations for SSRIC Chair-Elect 2017-2018 were opened and closed.

**MOTION: To elect Regan Maas as SSRIC Chair-Elect 2017-2018.** *M/S/P (Yeas 13 – 9 on-line, and 4 via email, Nays 0)*. Regan is elected by acclamation.

Discussion: At the 2018 Winter Meeting (when Tim is Chair), we will elect a Chair-Elect for the 2018-2019 academic year.

2016-2017: Eugene Turner, Chair; Tim Kubal, Chair-Elect; Stafford Cox, Past-Chair

2017-2018: Tim Kubal, Chair; Regan Maas, Chair-Elect; Eugene Turner, Past-Chair

2018-2019: Regan Maas, Chair; Open Chair-Elect; Tim Kubal, Past-Chair

### 3. Field and Database Survey Reports

a. Field has closed at the end of 2016 with budget implications for SSRIC

b. Jon Stiles is at UCData and has said that Institute of Governmental Services. (IGS) at Berkeley (Jack Citrin is IGS Director) will continue surveying California with similar questions/methodology to those of the Field Polls and draw similar survey samples.

c. IGS will field and archive two surveys this spring. Perhaps IGS will be the successor to Field Institute.

d. Question: SSRIC may have an opportunity to subscribe to IGS. It may be a similar arrangement we had with Field Institute, but we don’t know.

e. UCData anticipates a fee of $2,500 in 2017-2018 for archival Field Poll data and IGS data. The price would be $2000 with just Field. [One point not mentioned is that Field data usage has been low and we may not choose to acquire IGS data. The Council will have to discuss this at a future meeting.]

f. Will UCData continue archiving the Field Polls? Yes, if an agreement can be reached with the Field Poll parent company and chief underwriter, the France-based multinational advertising and public relations company Havas

g. We are interested in talking about the IGS service, but we cannot commit to the service

h. SSRIC would consider participation no sooner than 2017-2018.

### 4. Spring Conference Update

Following the Spring Business Meeting in San Diego (2016), SSRIC representatives were asked to weigh in on when they might host the SSRIC Social Science Student Symposium. The list below does not indicate symposium bids, but symposium considerations by the respective campus representatives.

| Annual | Year | Region | Notes |
| --- | --- | --- | --- |
| 43 | 2018 | Southern | Northridge – Regan\*, Long Beach – Stafford\* |
| 44 | 2019 | Northern | Stanislaus - Nancy, Chico – Laurie, SFSU – Francis\* |
| 45 | 2020 | Southern | Northridge – Regan\*, Long Beach – Stafford\* |
| 46 | 2021 | Northern | Chico – Laurie, SFSU – Francis\* |
| 47 | 2022 | Southern | We will celebrate the 50th Anniversary of the SSRIC. |
| 48 | 2023 | Northern | SFSU – Marcela |
| 49 | 2024 | Southern |  |
| 50 | 2025 | Northern | This will be the 50th Annual SSRIC Student Symposium. SFSU Marcela |
| 51 | 2026 | Southern | CSUSB – Eric |

Northridge and Long Beach will check with their campus faculty to consider hosting either 2018 or 2020 and get back to the Council at its Spring meeting. San Francisco is willing to host either 2019 or 2021. SFSU will coordinate with Chico/Humboldt campuses who have also indicated a willingness to host to student symposium.

The list below shows the campuses by hosted years (starting in 1997). Note: campuses that have not hosted the symposium in the past 21 years, may have been hosted the symposium prior to 1997 such as Sonoma and Bakersfield.

Here is the list of "northern" campuses that have hosted the Social Science Student Symposium

* Fresno – 2005, 2017
* East Bay - 2007
* San Jose – 1997, 2011
* San Francisco – 2003, 2013
* Sacramento – 1999, 2001, 2009, 2015
* Chico
* Humboldt
* Monterey Bay
* Sonoma
* Stanislaus

Here is the list of "southern" campuses that have hosted the Social Science Student Symposium.

* Dominguez Hills - 2000
* San Bernardino - 2002
* Northridge – 1998, 2006
* Long Beach – 1992, 2008
* Pomona – 2004, 2010
* Los Angeles - 2012
* Fullerton - 2014
* San Diego – 2016
* Bakersfield
* Channel Islands
* San Luis Obispo
* San Marcos

Campuses that are hard to get to are less likely to host the symposium for fear of low attendance. [However, while we are able to provide $5,000 awards and modest travel support, such locations might consider hosting.]

### 5. Social Science Data Base Awareness Proposals (Ed Nelson)

**Utilization Review.**

Top three campuses using ICPSR data include: Northridge, Fresno and Pomona.

This year ICPSR Usage is down for the first two quarters (2016-2017) compared to the same period in 2015-2016: 4,379 and 6,371, respectively.  
  
Roper has less usage than ICPSR. When comparing the same two time periods above for Roper, we see a decrease in usage: 236 and 331, respectively. The Roper iPoll is similar: 94 and 127, respectively.

**Six proposals are described below.**

Proposal 1 (Ed) -- SSRIC reps will contact faculty teaching in computer labs on their campus and offer to do short classroom demos of the data bases.  In these demos, students will get accounts, search the data bases, and download data sets. Ed will make available the PowerPoint that he uses for his demos. Conduct 4-5 presentations per semester.

Proposal 2(Ed)-- The SSRIC will create a team of five or six presenters who will go to CSU campuses to meet with faculty one-on-one and discuss how the data bases could be used in their classes.  SSRIC reps on the various campuses will work to set up these one-on-one conversations. Modify through online meetings like Big Blue Button or Skype. Offer incentives to host workshops resulting in promotion of SSRIC and data bases.

Proposal 3 (Ed and Gene) -- SSRIC reps will send out information about the exercises and modules on the SSRIC website to all social science faculty on their campus. As a group, the SSRIC will develop flyers and materials that reps can use to publicize them.  We will also send out periodic emails to all faculty we can reach through our long-list regarding the data bases and "how to" instruction on line.

Proposal 4 (Ken) – Develop a set of system wide webinars that will allow for real time interactions. Run live and then archive. Seek funding through the CSU Chancellor’s Office.

Proposal 5(Ken and Gene) – Develop short training/informational videos (maybe 5 to 20 minutes long) posted on the SSRIC web site that social science faculty can view and reference with regard to how to access the data bases and/or establish ICPSR and Roper accounts. They could also include several videos that illustrate how to do simple research (like our modules, but shorter) and perhaps an educational video on using data for a hands-on class experience. Link to campus Blackboard within courses and within central help.

Proposal 6. (Ginger) – Ask SSRIC reps to contact departments and see if the rep could come to a department meeting to talk about what the SSRIC has to offer. They would probably be most interested in our teaching resources, the data bases, and the Social Science Student Symposium. Reps could distribute the flyers that we developed under proposal three.

* 1. Get people to understand what we do.
  2. Not a lot of time to promote.

The Council selected proposals 3, 5 and 6 for the next stage of development and implementation. Ed Nelson will share his PowerPoint presentation. Develop materials for the bases of 3 and 6. The videos would be on a volunteer basis. We will check ICPSR video and what has been done already. Executive Committee will review and propose implementation stage in the coming months. John Menary likes the idea of using five-minute trigger videos for introducing faculty to SSRIC and the data bases. Ginger Shoulders offers to draft a promotional flyer. Marcela suggested that our website needs a landing page for visitors who bounce from the flyer.

### 6. Budget Issues and Data Subscriptions 2016-2017

a. The Executive Committee sought the recommendation of the Council for both this year’s budget as well as next year’s budget.

b. Field Institute Inc. ended its SSRIC contract in mid-year, leaving a line item balance of $32,800 for 2016-2017. In 2017-2018, we will NOT have a $65,600 obligation.

c. We have 21 participating campuses. San Jose State has confirmed its participation, while Cal Poly Pomona has not. From the original budget of $235,985, our revenue is $224,441, while our expenditures total $203,185. So, rather than a shortfall, we now have a surplus of $21,256.

d. Following a lengthy discussion, the Council voted unanimously for the SSRIC Executive Committee to reallocate any 2016-2017 surplus funds given the recommendations of the Council. Some of the suggestions are listed below:

* + 1. Program Initiatives $21,256
    2. ICPSR Support – Replenish the Summer Workshop Stipends
    3. Data Base Subscription fund – IGS
    4. Travel Support for Faculty and maybe increase student travel fund 1/3
    5. Student Symposium – Awards, Speaker, Room, Food 1/3
    6. Transparency is a requirement of the Council

**MOTION: To have the Executive Committee repurpose the surplus funds for 2016-2017 with today’s recommendations of the Council**. *M/S/P (Yeas 14 – 10 on-line, and 4 via email, Nays 0).* The Motion is approved.

### 7. Budget Issues for 2017-2018

a. Executive Committee proposes $164,382 for next year

b. We recommend that a Long List survey is needed. Prepare a survey with priorities and not costs. Send by the end of February, but the Long List needs to be revised. Unfortunately, the email bounces are not identified.

c. John Korey will check with Mario about how we should approach Pomona.

d. Survey of Budget Options – John Korey. Ask long list to rank order preferences for funding one or more of the following:

i. Possibility of Field Poll replacement data at Berkeley.

ii. Decrease the amount of financial support from each campus.

iii. Provide for long-term support for student awards at Spring Conference. Geisler funds likely temporary

iv. Provide speaker honoraria for Spring Conference.

v. Travel support for faculty reps. to Spring Conference.

vi. Provide funds for creation of new or revised training material.

vii. Fund faculty travel to the Spring Conference.

viii. Support one or more student-faculty CALSPEAKS projects.

ix. Support Berkeley’s IGS surveys.

x. Other (specify).

e. We tabled the passage of this year’s budget due to several unknown expenditures.

### 8. Social Science Student Symposium Update

a. Satellite Student Union is reserved with stage for lunch and keynote speaker.

b. Registration will be outside in the lobby.

c. Snack bar will be open, although we must guarantee sales of $200.

d. Tech support (2), microphones, speakers, screens

e. Five breakout rooms – 3 are in the Student Union (not smart classrooms, will need to bring in projectors and screens) and 2 in the Library

f. Keynote has not been confirmed.

g. Dean of College has provided $2K

h. Food will be ordered two weeks prior.

i. Hotels: one in walking distance, two require cars.

j. March 30 is deadline with a tradition of one-week extension

k. Students will need their own laptops as Fresno will not provide computers in the rooms

l. Wireless is on campus, but participants will need guest accounts. EDUROAM

[It was brought to the Council’s attention that Fresno is a non-sanctuary city. This is a concern among students wishing to attend the conference.]

### 9. Symposium Awards Committee

a. Gilbert Garcia, Kristin Bates, Rhonda Dugan, Brian Gillespie, Ken Shultz, John Menary, Ginger Shoulders.

b. Since 2014, the Awards Committees has not included members of the host campus.

### 10. CALSpeaks, 2017-2018

a. We have been asked to award one $4,000 stipend for CALSpeaks.

b. We tabled this agenda item until the Spring Meeting.

### 11. Committee Reports

a. Web Liaison Committee – Tim Kubal (Chair, Fresno), Greg Bohr (SLO), John Korey (Pomona), and Ginger Shoulders (San Diego).   
  
**Report:** The MOU was signed and Andrew Roderick is working on the new website. Website updates are still open – contact John Korey.

b. Social Science Interdisciplinary Program Task Force – Marcela Garcia-Castañon (SFSU, provides report), Billy Wagner (Channel Islands - Chair), Regan Maas (Northridge), Brian Gillespie (Sonoma) and Francis Neely (SFSU).   
  
**Report:** None.

c. Bylaws Committee – Stafford Cox (Long Beach - Chair), Rhonda Dugan (Bakersfield),   
John Korey (Pomona) and Jill Yamashita (Monterey Bay).

**Report:** None.

d. S4 Awards/Paper Review Committee (Gilbert Garcia, Los Angeles - Chair), Kristin Bates (San Marcos), Rhonda Dugan (Bakersfield), Brian Gillespie (Sonoma), John Menary (Dominguez Hills), Ginger Shoulders (San Diego) and Ken Shultz (San Bernardino).

**Report:** None.

### 12. Adjournment 11:33 am.